

STERLING

INVESTMENT PARTNERS

30+ Yrs \$2.3 Billion \$19.4 Billion \$75-150 Million 180+

Founded in 1991 Invested Across 37 Investments In Gross Transaction Value Equity Investment Per Transaction Transactions

Typical Financial Characteristics

\$50M - \$500M

REVENUE

Demonstrated strong free cash flow generation

\$15M - \$50M

EBITDA

Attractive returns on invested capital

\$150M - \$400M

ENTERPRISE VALUE

Add-on acquisitions of any size

Targeted Business Characteristics

Competitive Advantages

- Market leadership
- Delivery of differentiated products or services
- Industry leadership in utilization of technology and the internet
- Scale
- Significant barriers to entry
- Ability to compete on a basis other than price

Prospects for Value Creation

- Organic growth from industry growth "tailwind", market share gains or product line and geographic expansion
- Add-on acquisitions of any size
- Actionable opportunities for operating improvements
- Scalable business model

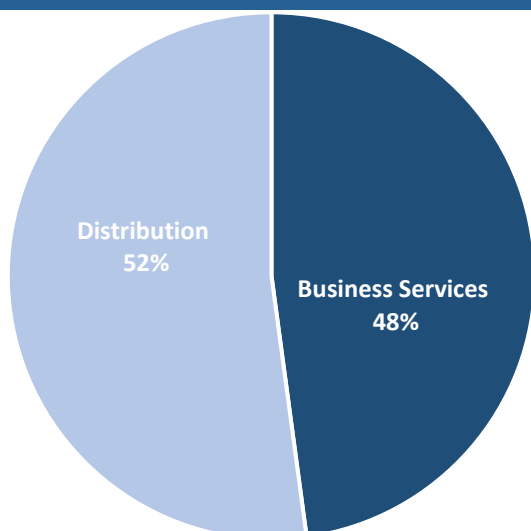
Risk Management / Downside Protection

- Essential products or services
- Recurring customer demand
- Diversified customer and supplier base
- Stability of revenue and profitability

Management

- Emotionally and financially committed managers
- Vision and desire to move businesses to the next level

Industry Focus



Select Investments

ANSER
ADVISORY

BELNICK
RESTAURANTS

AMERICAN WEST
RESTAURANT GROUP

SSI
Survey Sampling International

AIMS
COMPANIES

Aurora
PARTS & SERVICE NETWORK

CELLIGENCE
LEARNING CORPORATION

CBORD

HEARTLAND

POWERSTOP

LAZER SPOT

US
MAINTENANCE
Committed to a higher standard.

marcone

LIPARI

FCX
performance

KEN ADVANTAGE
GROUP INC.

ALL MY SONS
MOVING & STORAGE

Service Logic
Building Efficiency and Sustainability

MILLER HEIMAN
The Sales Performance Company

INTERLINE

WIS
INTERNATIONAL

Contact Us

M. William Macey, Jr. Charles W. Santoro Douglas L. Newhouse Michael A. Barr
Joseph Gault James W. Soldano David Strider Dan Yu Olivia Santoro
Harrison Finkelstein Ethan Michaeli Carl Reid David H. Kahn Amy L. Weisman Susan K. Staub
(203) 226 8711 www.sterlinglp.com 285 Riverside Avenue, Suite 300, Westport, CT 06880

Recent Sterling Investment Partners Transactions

Platform Investments					
 ANSER[®] ADVISORY HAS BEEN ACQUIRED BY 	 AIMS COMPANIES HAS BEEN ACQUIRED BY 	 H HEARTLAND HAS BEEN ACQUIRED BY 	 m marcone HAS BEEN ACQUIRED BY 	 ALL MY SONS MOVING & STORAGE HAS BEEN ACQUIRED BY 	 BELNICK HAS BEEN ACQUIRED BY
March 2021	April 2020	August 2019	January 2019	September 2017	February 2017
Add-On Acquisitions					
 VERDEGO Experience Landscaping HAS BEEN ACQUIRED BY 	 INSIDE Interior and exterior design, installation and maintenance HAS BEEN ACQUIRED BY 	 Roark LANDSCAPING corporation HAS BEEN ACQUIRED BY 	 SNOWMEN HAS BEEN ACQUIRED BY 	 Landscape Concepts Management HAS BEEN ACQUIRED BY 	 HLS Heritage Landscape Services An affiliate of K T Enterprises, Inc. HAS BEEN ACQUIRED BY
December 2020	December 2020	November 2020	December 2019	December 2019	December 2019
 Classroom Essentials ONLINE HAS BEEN ACQUIRED BY 	 RMS Heagy FOODS LANCASTER, PA HAS BEEN ACQUIRED BY 	 Jerusalem Foods EST. 1974 HAS BEEN ACQUIRED BY 	 JIM'S CHEESE HAS BEEN ACQUIRED BY 	 Dairy Fresh HAS BEEN ACQUIRED BY 	 CAS HAS BEEN ACQUIRED BY Service Logic Building Efficiency and Sustainability
January 2019	October 2018	October 2018	February 2018	August 2017	June 2017
 KERNEY ASSOCIATES, INC. HAS BEEN ACQUIRED BY Service Logic Building Efficiency and Sustainability	 CCM HVAC Services HAS BEEN ACQUIRED BY Service Logic Building Efficiency and Sustainability	 McE's HAS DEVELOPMENT RIGHTS WITH AMERICAN WEST RESTAURANT GROUP	 TSI Thornton Service, Inc. HAS BEEN ACQUIRED BY Service Logic Building Efficiency and Sustainability	 WEBS WEBSTER ENERGY AND BUILDING SOLUTIONS, L.L.C. HAS BEEN ACQUIRED BY Service Logic Building Efficiency and Sustainability	 ENCON HAS BEEN ACQUIRED BY Service Logic Building Efficiency and Sustainability
June 2017	April 2017	December 2016	September 2016	September 2016	September 2016