



USO OF METROPOLITAN NEW YORK TEAMS UP WITH FAIRWAY MARKET TO 'PUT ON A SHOW' FOR 75 MEMBERS OF THE COAST GUARD, OTHER MILITARY ON JUNE 13, 2007

Military Appreciation Luncheon At Fairway in Red Hook will Feature Musical Performance by Miss USO of Metropolitan New York and Launch of "Taste of New York" Boxes for Soldiers in Iraq and Afghanistan

With the Statue of Liberty as the backdrop, Fairway Market and the USO of Metropolitan New York ("USO") will team up for a Military Appreciation Luncheon to be held on the waterfront by the gourmet grocery store in Red Hook, Brooklyn (450-480 Van Brunt Street) on Wednesday, June 13, 2007 starting at noon.

About 75 uniformed members of the Coast Guard from Fort Wadsworth in Staten Island, as well as members of the other military branches will enjoy a special vocal performance by Stacie Wells – Miss USO – and the music of the USO Show Troupe of Metropolitan New York. The afternoon gathering will help launch the "Taste of New York," specialty gift boxes - a partnership between Fairway and the USO to enable individuals to send fabulous foods from here at home to soldiers serving in Iraq and Afghanistan.

Guest speakers will include Mike Berman, Chairman Emeritus of the USO of Metropolitan New York, Howie Glickberg, Fairway's co-owner.

Filled with various assortments of the Big Apple's beloved treats, including black and white cookies, Fox's Ubet syrup, bobka, Hebrew National Salami and mustard, Italian bread, Fairway coffee – as well as much needed sundries – these boxes represent a true "taste of New York" to those brave men and women serving the country in wartime. Fairway will donate 100 percent of all profits to the USO, which will direct these proceeds for programs benefiting members of the Armed Forces and their dependents.

The six different boxes – including Bissle of New York On The Go and Mulberry Street On The Go – range from \$20 to \$69 and can be directed to specific or anonymous soldiers. Those soldiers who have already received the boxes have expressed their excitement and joy in letters to Fairway, a few of which will be read at the event. Go to www.fairwaymarket.com for more information.

What: USO Show for the troops from Fort Wadsworth
starring Miss USO of Metropolitan New York Stacie Wells

When: Wednesday, June 13, 2007 12 noon

Where: Fairway Market – by the waterfront
480-500 Van Brunt Street, Brooklyn, NY

About Sterling Investment Partners

Sterling Investment Partners, based in Westport, Connecticut, invests in companies with significant competitive strengths and growth potential. Sterling Investment Partners has \$1.0 billion of equity capital under management which includes a significant investment from Sterling's four Managing Partners. Sterling has completed investments, strategic or add-on acquisitions, and liquidity events with an aggregate transaction value in excess of \$6 billion, representing approximately 75 companies.

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